

**EXCLUSIVE TO
BRUMBY SUNSTATE
2026**



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EXCLUSIVE TO BRUMBY SUNSTATE



2026 YOYO TITLES FROM BRUMBY SUNSTATE



BABY'S SOFT BOOK –
BLACK & WHITE:
LITTLE LION



- CLOTH BOOK • 8pp • 17 x 17cm
- \$24.99 • 1/03/2026



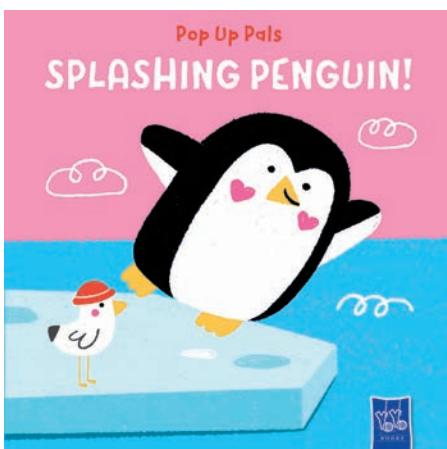
BABY'S SOFT BOOK –
BLACK, WHITE & RED:
LITTLE MOON



- CLOTH BOOK • 8pp • 17 x 17cm
- \$24.99 • 1/03/2026

This high-contrast cloth book series with soft-to-touch fabrics – including sensory tabs and fun flaps – is designed to aid the development of the vision, senses and focus of babies to the fullest. The title 'Little Lion' is black and white with few soft coloured elements for maximal visual stimulation, while 'Little Moon' has a third colour: red! A unique series that allows babies to gently grow and explore.





POP-UP PALS:
SPLASHING PENGUIN!



• BOARD BOOK • 10pp • 19 x 19cm
• \$16.99 • 1/03/2026



POP-UP PALS:
PLAY TIME, RABBIT!



• BOARD BOOK • 10pp • 19 x 19cm
• \$16.99 • 1/03/2026

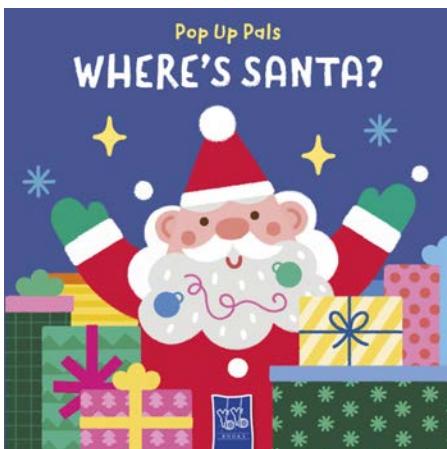


POP-UP PALS:
HAPPY BIRTHDAY, CHICK!



• BOARD BOOK • 10pp • 19 x 19cm
• \$16.99 • 1/03/2026

Follow the fun adventures of Penguin, Rabbit and Chick and get ready to jump at their surprise. While the adorable story unfolds, you will be delighted by the top-notch 3D pop-up of the main character on the last page. Just pull the tab on the critter's head to make it POP from the page! To close the book, just push it back down, an internal velcro closure will lock the pop up in place, to allow for safe and easy storage.



POP-UP PALS:
WHERE'S SANTA?



• BOARD BOOK • 10pp • 19 x 19cm
• \$16.99 • 1/12/2025

Ho, ho, ho! Santa's fun adventure will have you jumping at the surprise. As the festive story unfolds, you will be delighted by the top-notch 3D pop-up of Santa on the last page. Just pull the tab on Santa's hat to make him POP from the page! An internal Velcro closure will lock him back in place, to allow safe and easy storage.



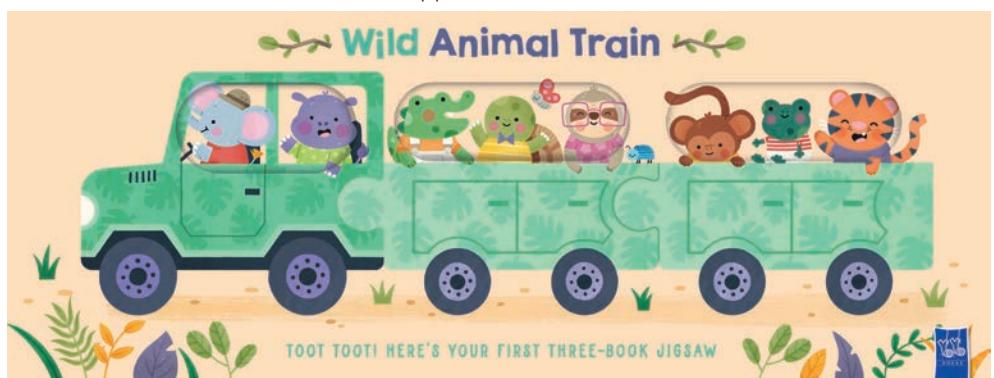


STORY ANIMAL TRAIN: FARM



* 9 7 8 9 4 6 5 0 5 1 1 1 6 *

• BOARD BOOK • 12pp • 10 x 8cm • \$16.99 • 1/03/2026



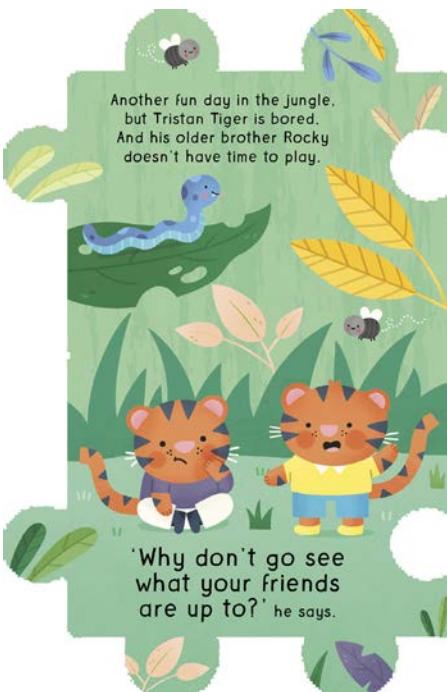
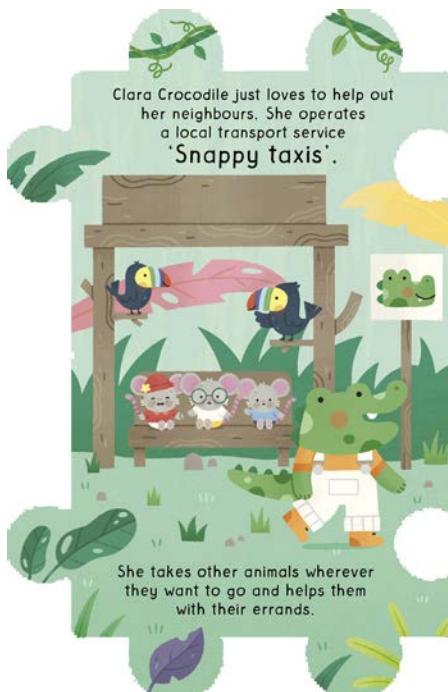
STORY ANIMAL TRAIN: WILD ANIMAL



* 9 7 8 9 4 6 5 0 5 1 1 2 3 *

• BOARD BOOK • 12pp • 10 x 8cm • \$16.99 • 1/03/2026

All aboard the Story Animal Train! Discover this innovative reading adventure to spark every toddler's imagination! This unique collection of three captivating books is cleverly designed so they nestle inside each other like a three-piece puzzle, forming a charming little train. Just pick your favourite carriage and start reading!

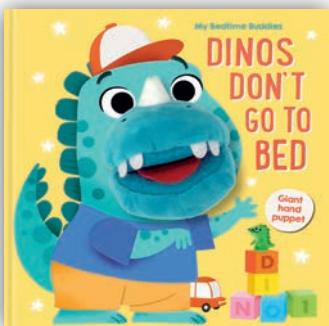




EXCLUSIVE TO BRUMBY SUNSTATE



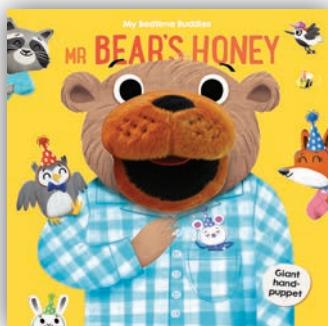
AVAILABLE JAN 26



MY BEDTIME BUDDIES:
DINO'S DON'T GO TO BED



- BOARD BOOK • 10pp • 26.8 x 24.5cm
- \$29.99 • 1/09/2025



MY BEDTIME BUDDIES:
MR. BEAR'S HONEY



- BOARD BOOK • 10pp • 26.8 x 24.5cm
- \$29.99 • 1/06/2025



MY BEDTIME BUDDIES:
MR. FROG'S SCARF



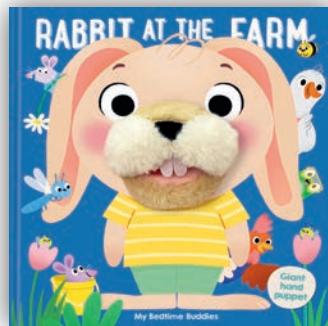
- BOARD BOOK • 10pp • 26.8 x 24.5cm
- \$29.99 • 1/06/2025



MY BEDTIME BUDDIES:
MS. HIPPO



- BOARD BOOK • 10pp • 26.8 x 24.5cm
- \$29.99 • 1/06/2025



MY BEDTIME BUDDIES:
RABBIT AT THE FARM



- BOARD BOOK • 10pp • 26.8 x 24.5cm
- \$29.99 • 1/05/2025



When any old story book just doesn't cut it anymore, here is a Bedtime Buddy to make every goodnight a great night! This board book has a hand puppet attached that can turn a whopping 360 degrees. Bringing stories to life has never been easier or more fun.



EXCLUSIVE TO BRUMBY SUNSTATE



NEW FOR 2025



CHUNKY LIFT-A-FLAP BOOK:
ANIMALS



- BOARD BOOK • 12pp • 14 x 14cm
- \$16.99 • 13/11/2025



CHUNKY LIFT-A-FLAP BOOK:
FARM



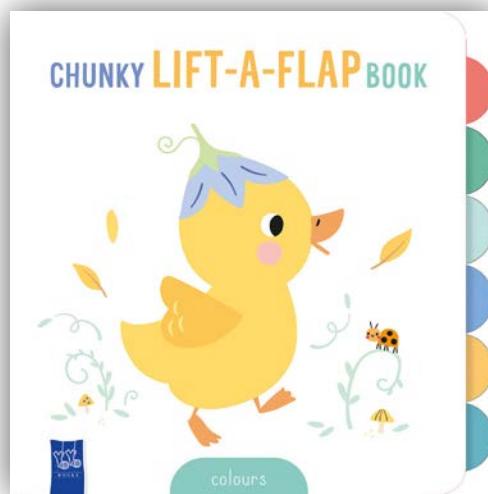
- BOARD BOOK • 12pp • 14 x 14cm
- \$16.99 • 13/11/2025



CHUNKY LIFT-A-FLAP BOOK:
WORDS



- BOARD BOOK • 12pp • 14 x 14cm
- \$16.99 • 13/11/2025



CHUNKY LIFT-A-FLAP BOOK:
COLOURS



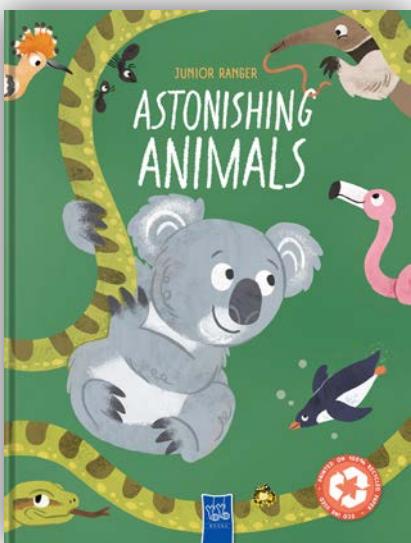
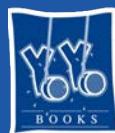
- BOARD BOOK • 12pp • 14 x 14cm
- \$16.99 • 13/11/2025

These adorable books with big flaps will stimulate the fine motor skills and increase the vocabulary of the youngest readers. On every spread a playful question is answered underneath a chunky flap with a cut-out border and tab for increased sensory exploration. A playful learning moment for the smallest readers as they discover what's hiding under the flaps!



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EXCLUSIVE TO BRUMBY SUNSTATE



JUNIOR RANGER:
ASTONISHING ANIMALS



• HARDBACK • 32pp • 24.5 x 32.5cm
• \$22.99 • 31/12/2025



JUNIOR RANGER:
ASTONISHING SPACE



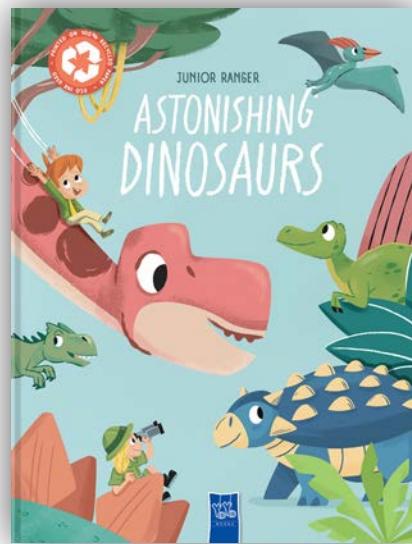
• HARDBACK • 32pp • 24.5 x 32.5cm
• \$22.99 • 31/12/2025



JUNIOR RANGER:
ASTONISHING NATURE



• HARDBACK • 32pp • 24.5 x 32.5cm
• \$22.99 • 31/12/2025



JUNIOR RANGER:
ASTONISHING DINOSAURS



• HARDBACK • 32pp • 24.5 x 32.5cm
• \$22.99 • 31/12/2025

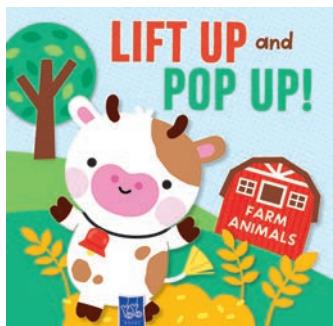
Marvel at this book of wonder full of fascinating facts about animals all around you. Each page is more impressive than the last, beautifully illustrated by popular artists, and full of fun facts for children that will blow their minds! The books are high quality and ecofriendly printing (recycled FSC paper and eco ink). Get ready to take your first steps into this astonishing world of knowledge.



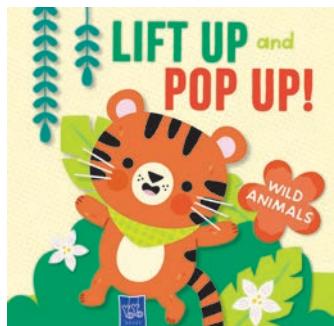
EXCLUSIVE TO BRUMBY SUNSTATE



2025 FAVOURITES



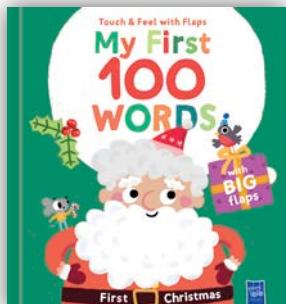
LIFT UP + POP UP:
FARM ANIMALS



LIFT UP + POP UP:
WILD ANIMALS



MY SNUGGLE BOOK:
KOALA



MY FIRST 100 WORDS:
TOUCH & FEEL WITH FLAPS
CHRISTMAS



• BOARD BOOK • 12pp • 19 x 19cm
• \$18.99 • 1/09/2025



• BOARD BOOK • 12pp • 19 x 19cm
• \$18.99 • 1/09/2025



• CLOTH BOOK • 8pp • 17 x 26.5cm
• \$32.99 • 1/09/2025



• BOARD BOOK • 14pp • 14 x 21cm
• \$12.99 • 1/09/2025

Play your first game of hide-seek-and-pop-up! Help the main character find his friends while exploring the farm. Lift XL flaps to discover surprising pop-ups, with fun pop-ups underneath!

PS: don't forget to spot the bonus hidden critter.

Babies love to snuggle up close to stuffed animals. With colourful illustrations and soft materials, this animal-shaped snuggle book will stimulate your baby's sensory development.

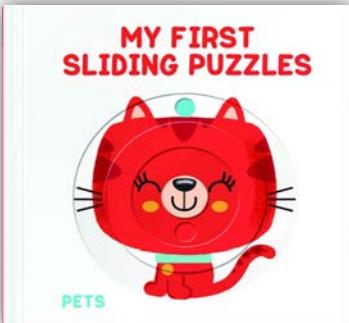
A fun series to introduce a wide range of words. Toddlers will build up their vocabulary thanks to the vibrant illustrations, the playful flaps and the giant touch and feel elements.



MY FIRST SLIDING PUZZLES:
WILD ANIMALS



• BOARD BOOK • 10pp • 15 x 15cm
• \$16.99 • 10/07/2025



MY FIRST SLIDING PUZZLES:
PETS



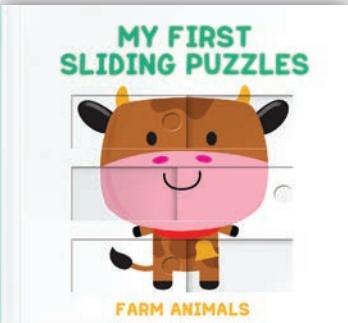
• BOARD BOOK • 10pp • 15 x 15cm
• \$16.99 • 10/07/2025



MY FIRST SLIDING PUZZLES:
BABY ANIMALS



• BOARD BOOK • 10pp • 15 x 15cm
• \$16.99 • 1/10/2024



MY FIRST SLIDING PUZZLES:
FARM ANIMALS



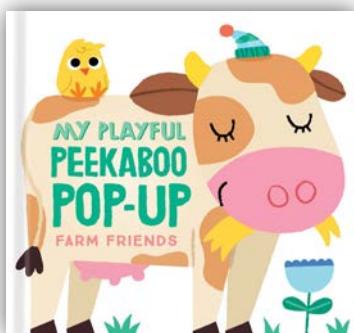
• BOARD BOOK • 10pp • 15 x 15cm
• \$16.99 • 1/10/2024

Slide and turn the tabs page after page to discover adorable animals. This learning technique stimulates the fine motor skills and cognitive abilities of toddlers in a fun and dynamic way. Charming rhymes encourage young children to solve the puzzles and they are rewarded with a picture. An all-time favourite book in the making!





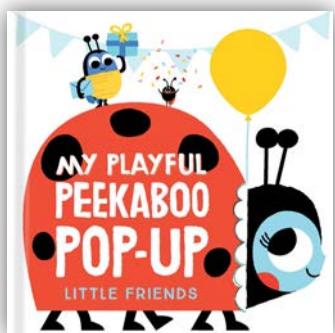
EXCLUSIVE TO BRUMBY SUNSTATE



MY PLAYFUL PEEKABOO POP-UP:
FARM FRIENDS



• BOARD BOOK • 12pp • 19 x 19cm
• \$16.99 • 1/08/2025



MY PLAYFUL PEEKABOO POP-UP:
LITTLE FRIENDS



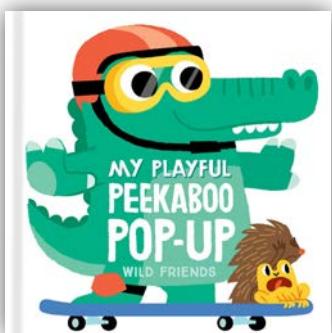
• BOARD BOOK • 12pp • 19 x 19cm
• \$16.99 • 1/08/2025



MY PLAYFUL PEEKABOO POP-UP:
WATER FRIENDS



• BOARD BOOK • 12pp • 19 x 19cm
• \$16.99 • 1/08/2025



MY PLAYFUL PEEKABOO POP-UP:
WILD FRIENDS



• BOARD BOOK • 12pp • 19 x 19cm
• \$16.99 • 1/08/2025

Get ready for a delightful adventure with these charming pop-up books! Bursting with jolly illustrations, playful rhymes, and pop-up surprises, each page brings a new delight to explore. Adorable animals leap to life, amusing verses keep little readers giggling, and hidden flaps reveal unexpected joys. Perfect for curious minds and tiny hands, this enchanting series is one to collect and cherish. Whether it's a bedtime favourite or a daytime discovery, these books promise endless wonder and fun for all ages. A true keepsake to treasure!



MY BUGGY BOOK:
COUNTING



• BOARD BOOK • 20pp • 10 x 10cm
• \$12.99 • 1/01/2025



MY BUGGY BOOK:
FIRST WORDS



• BOARD BOOK • 20pp • 10 x 10cm
• \$12.99 • 1/01/2025



MY BUGGY BOOK:
COLOURS



• BOARD BOOK • 20pp • 10 x 10cm
• \$12.99 • 1/10/2024



MY BUGGY BOOK:
VROOM



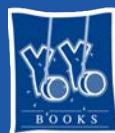
• BOARD BOOK • 20pp • 10 x 10cm
• \$12.99 • 1/10/2024

An adorable and handy series specifically designed to keep babies and toddlers happy on the go. Thanks to the elastic strap, these books can be attached to buggies and prams for easy access. There's no need for parents to worry while they're out for a stroll: these brightly illustrated books will stay in place to keep their little ones entertained!



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SPEEDY WHEELS, OLD AND NEW

SPEEDY WHEELS:
TRACTOR

- BOARD BOOK • 8pp • 10 x 8cm
- \$14.99 • 1/10/2024

SPEEDY WHEELS:
AEROPLANE

- BOARD BOOK • 8pp • 10 x 8cm
- \$14.99 • 1/10/2024

SPEEDY WHEELS:
BULLDOZER

- BOARD BOOK • 8pp • 10 x 8cm
- \$14.99 • 1/10/2024

Vroom vroom! These mini books-on-wheels are the perfect companion for children at home or on the road. The vehicles show young readers what they can do by way of a fun story. Simple but colourful illustrations bring them to life. Added bonus! Their small size and wheels make these books perfect to push along a racetrack. So, let's read and play!

NEW FOR 2026

SPEEDY WHEELS:
FIRE ENGINE

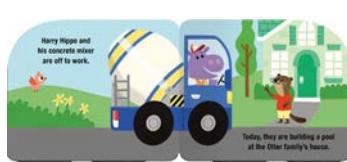
- BOARD BOOK • 8pp • 10 x 8cm
- \$14.99 • 1/03/2026

SPEEDY WHEELS:
CONCRETE MIXER

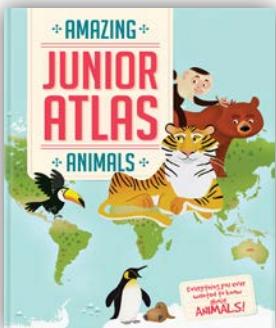
- BOARD BOOK • 8pp • 10 x 8cm
- \$14.99 • 1/03/2026

SPEEDY WHEELS:
PICK-UP TRUCK

- BOARD BOOK • 8pp • 10 x 8cm
- \$14.99 • 1/03/2026



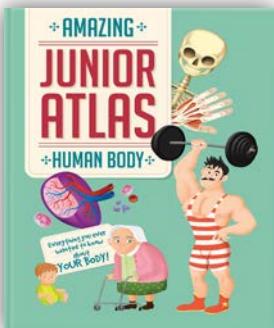
BLASTS FROM THE PAST



AMAZING JUNIOR ATLAS:
ANIMALS



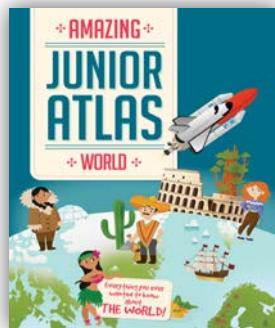
- HARDBACK • 48pp • 25 x 33cm
- \$22.99 • 1/10/2024



AMAZING JUNIOR ATLAS:
HUMAN BODY



- HARDBACK • 48pp • 25 x 33cm
- \$22.99 • 1/10/2024

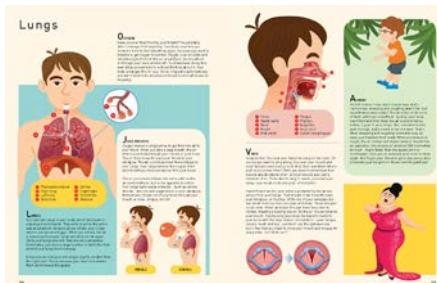


AMAZING JUNIOR ATLAS:
WORLD



- HARDBACK • 48pp • 25 x 33cm
- \$22.99 • 1/10/2024

Youngsters will learn everything they could possibly wish to know about the world with these fact-filled atlases. Colourful illustrations and detailed maps provide young readers with an in-depth view of the animal kingdom, dinosaurs, the human body and the world. A fact-filled series to read and enjoy.



BOOK & BLOCKS TOWER:
FIRE ENGINE



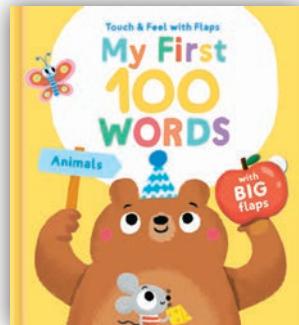
- OTHER • 10pp • 16 x 16cm
- \$34.99 • 1/10/2024



MY BOOK TOWER
STACKING BLOCK



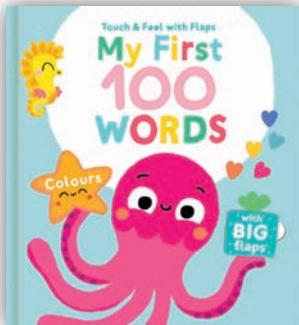
- OTHER • 10pp • 9 x 9cm
- \$34.99 • 1/10/2024



MY FIRST 100 WORDS TO
TOUCH & FEEL: ANIMALS



- BOARD BOOK • 14pp • 23 x 21cm
- \$19.99 • 1/10/2024



MY FIRST 100 WORDS TO
TOUCH & FEEL: COLOURS

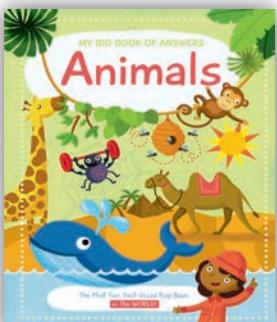


- BOARD BOOK • 14pp • 23 x 21cm
- \$19.99 • 1/10/2024

Ten building blocks and a book to teach toddlers new words, colours and to count to ten. The tower depicts a fire engine with firefighters on a ladder climbing a building.

This colourful and versatile tower will teach toddlers the basic skill of counting to ten, while learning about colours, shapes and animals.

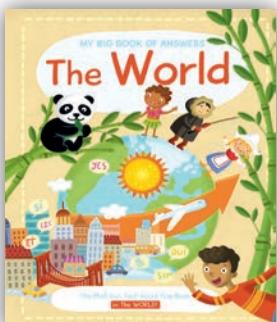
A fun series to introduce a wide range of words on topics relevant to a toddler's world. Toddlers will build up their vocabulary with ease thanks to the vibrant illustrations, the playful flaps and the giant touch and feel elements. More than 100 essential first words to learn and discover!



MY BIG BOOK OF ANSWERS:
ANIMALS



• BOARD BOOK • 14pp • 21 x 28cm
• \$22.99 • 1/10/2024

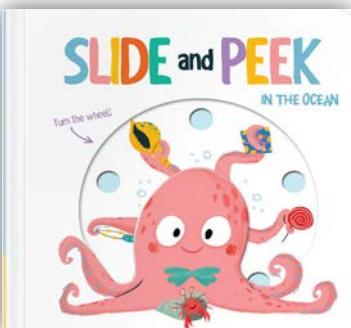
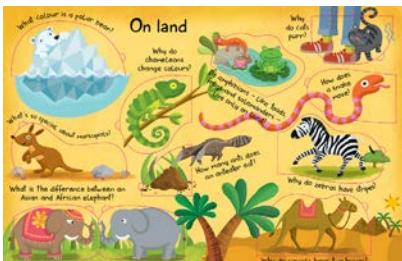


MY BIG BOOK OF ANSWERS:
WORLD



• BOARD BOOK • 14pp • 21 x 28cm
• \$22.99 • 1/10/2024

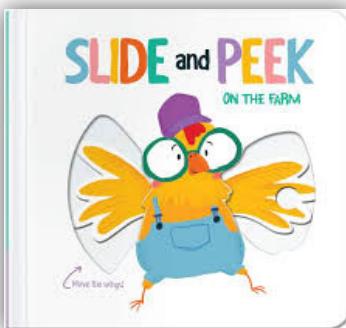
This fact-filled series with first-rate titles has all the answers! Ever wondered if some spiders really eat birds? What happens if the oceans warm up? How a telephone works? Why zebras have stripes? Why some people lose their hair? Why Elvis Presley was called 'the King'? The answers are all hiding behind the flaps of these brightly illustrated books!



SLIDE & PEEK:
IN THE OCEAN



• BOARD BOOK • 10pp • 15 x 15cm
• \$16.99 • 1/10/2024



SLIDE & PEEK:
ON THE FARM



• BOARD BOOK • 10pp • 15 x 15cm
• \$16.99 • 1/10/2024

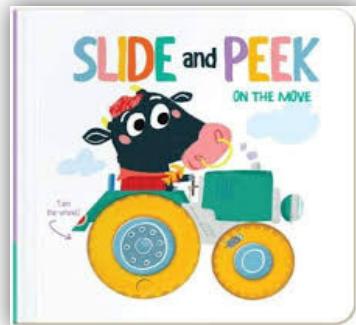


MY CUDDLY LITTLE BUDDY:
ON THE FARM



• CLOTH BOOK • 6pp • 20 x 24cm
• \$34.99 • 1/10/2024

Get ready for soft hugs and cuddles! Each spread has cuddly arms or cosy pockets to snuggle into. Just use the little finger puppet and play along with Charlie Chick as they get lots of hugs from their friends. Little ones will be delighted to play with their cuddly companion. Happy snuggling!

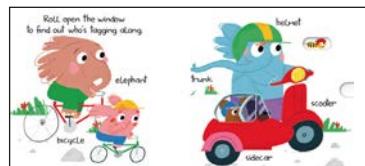
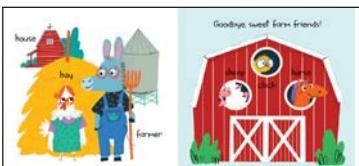


SLIDE & PEEK:
ON THE MOVE



• BOARD BOOK • 10pp • 15 x 15cm
• \$16.99 • 1/10/2024

Slide, turn and pull the tabs for a fun surprise. In an interactive and exciting way, children learn new words and practise their fine motor skills. The tab in each cover immediately invites readers to delve into this hilarious series!





ROLLING WHEELS
BURT BULLDOZER



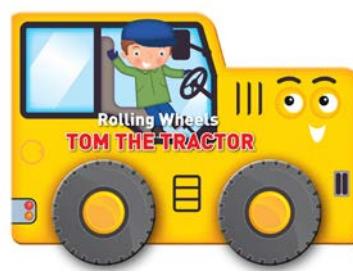
• BOARD BOOK • 10pp • 17 x 11cm
• \$16.99 • 1/10/2024



ROLLING WHEELS
FIREFIGHTERS



• BOARD BOOK • 10pp • 17 x 11cm
• \$16.99 • 1/10/2024



ROLLING WHEELS
TOM THE TRACTOR



• BOARD BOOK • 10pp • 17 x 11cm
• \$16.99 • 1/10/2024

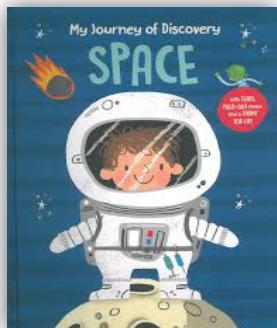
Toddlers love driving along with their vehicle friends including Burt the Bulldozer and Tom the Tractor. All books have four rolling wheels to make reading even more fun!



MY JOURNEY OF DISCOVERY:
OUR PLANET



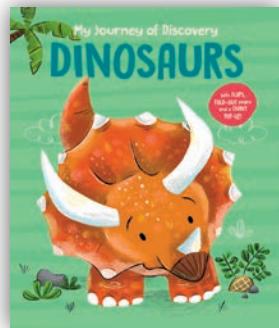
• HARDBACK • 22pp • 25 x 33cm
• \$29.99 • 1/10/2024



MY JOURNEY OF DISCOVERY:
SPACE



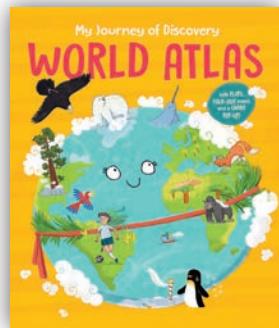
• HARDBACK • 22pp • 25 x 33cm
• \$29.99 • 1/10/2024



MY JOURNEY OF DISCOVERY:
DINOSAURS



• HARDBACK • 22pp • 25 x 33cm
• \$29.99 • 1/10/2024

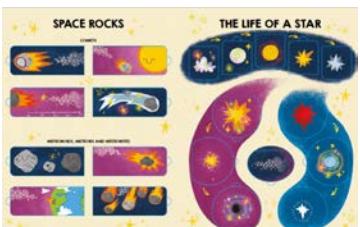
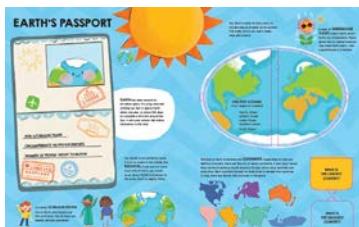


MY JOURNEY OF DISCOVERY:
WORLD ATLAS



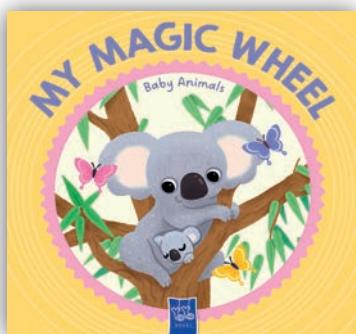
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Your amazing journey of discovery starts here! Explore our amazing planet from its core to its people and animals, discover how the things around you work and much, much more. Open flaps and fold out pages to discover the most fascinating facts with a surprise giant pop-up! Your journey awaits, so let's get exploring.





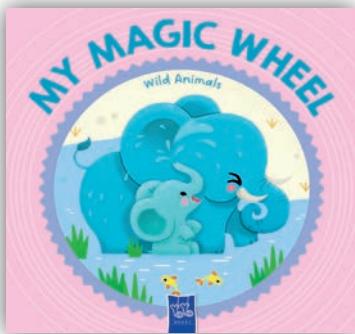
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WACKY MAGIC WINDOWS:
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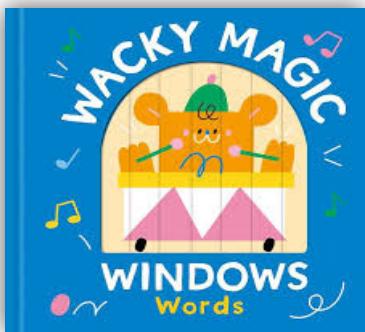
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SOFT TO TOUCH WORDS:
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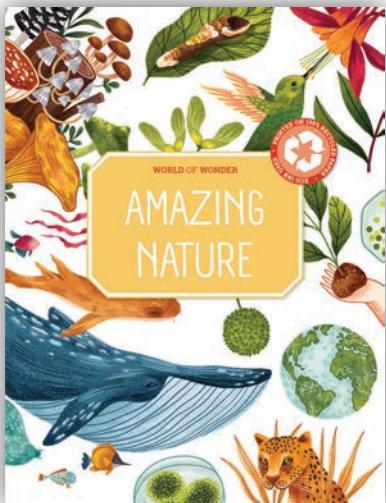
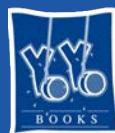
Discover the wacky magic of one drawing becoming another through a mere pull of the tab. This adorable series will teach children to recognise farm animals, vehicles, numbers and their first words in the most amusing way. Playful rhymes, surprising tabs and 5 magic windows will catch every toddler's attention.



Little ones will enjoy discovering new words, colours and numbers.



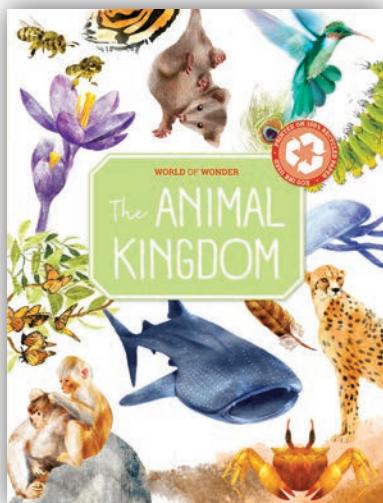
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AMAZING NATURE



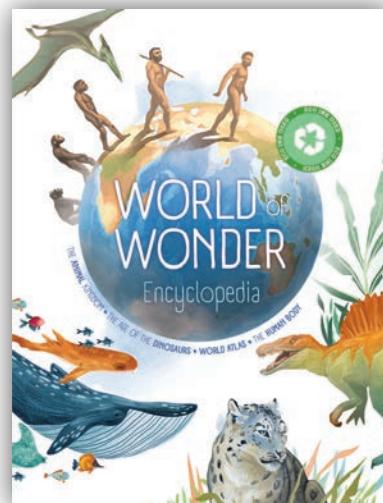
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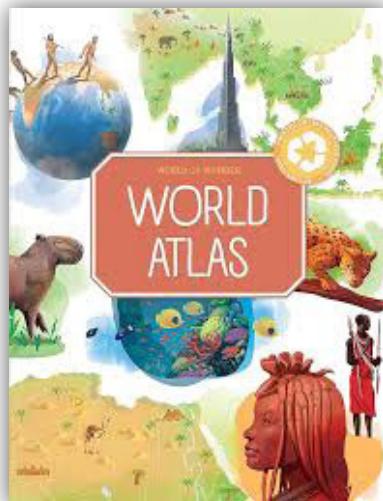
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WORLD OF WONDER:
WORLD ATLAS



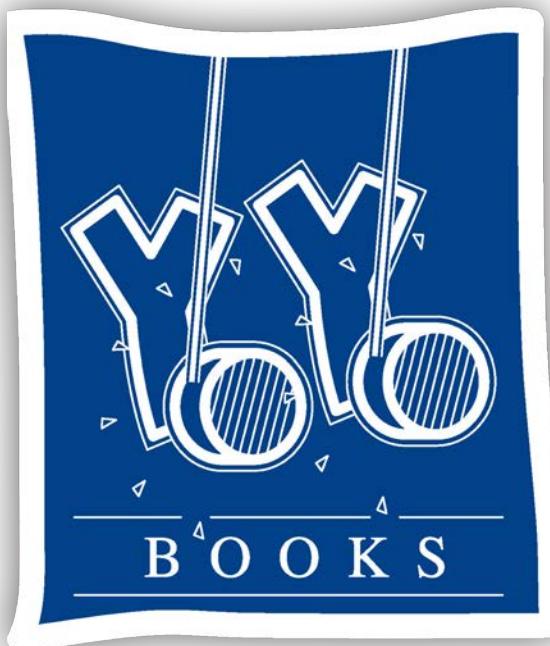
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